

# Saturday, October 16, 2010

### Register now and SAVE!

Register now and take advantage of reduced fees for all events. Registration fees will increase on August 1st for all events. Don't delay, this is a great value for one of the premier marathon and half marathon events in the country. The Indianapolis Marathon & Half Marathon is a 'Hidden Gem' on any race calendar.

Click Here to Visit <u>www.IndianapolisMarathon.com</u>. Please <u>click here</u> to register TODAY!

## Race Hightlights

Greetings from the **ORIGINAL** Indianapolis Marathon & Half Marathon, the event with a great reputation now in our 15th year! This event offers one of the most beautiful autumn courses in the midwest! Our courses run through Fort Harrison State Park, Historic Fort Harrison, the Fall Creek Greenway Corridor Park, and have their classic Start and Finish at the beautiful tree-lined Parade Grounds along Lawton Loop in Lawrence.

Our mission and focus is to be a medium-sized race by design. We delight in having an event at the perfect size to provide the big race feel and atmosphere, while at the same time providing the small race charm and attention to detail. Our goal is not to be another mega-race,



rather to give our participants a great experience! Everyone has a very personal reason for doing races of the Marathon and Half Marathon distances, and we want to provide you with the perfect setting, a beautiful course, and the attention to detail to make your experience a fantastic one! This formula has served the runners, walkers, the community, and our race organization very well since 1996!

The event sells out at 6,500 participants. We are looking forward to celebrating our 15th year this October 16th and hope to see you on the starting line! Best of luck in your training.

Sincerely,

Joel Sauer (Race Director) and the 2010 Race Committee

### St. Jude's Heros

St. Jude Children's Research Hospital is one of the world's premier centers for the research and treatment of cancer and other catastrophic childhood diseases and is a beacon of hope to families with sick children everywhere. St. Jude's mission is to find cures for children with cancer and other catastrophic diseases through research and treatment. St. Jude has treated children from all 50 states and from around the world. It's a place where parents can focus on their children and not worry about the cost of treatment. All treatment and care at St. Jude is free to patients.

Registration for the St. Jude Heroes program is only \$25! As a Hero, you are asked to raise a minimum of \$500 to help support the free patient care and research for cures at St. Jude Children's Research Hospital. Click here to register online for the Community Health Network Indianapolis Marathon and Half Marathon race and click the "Participate Now" button above to register as a St. Jude Hero for this event.

As a St. Jude Hero, you will receive pre-race tips, a fundraising kit, your own web site and an invitation to a pre-race pasta party. Great incentive prizes based on the fundraising levels achieved are available for St. Jude Heroes. Some of these incentives are:

- 15% discount at Athletic Annex Running Store
- Group runs with Athletic Annex Running Club
- Running shoes donated by Athletic Annex
- Marathon training by Personal Best Training
- Resource packet with fundraising tips and a dri-fit Heroes singlet
- Support from regional St. Jude representatives
- E-newsletters with fundraising tips and St. Jude patient stories

Above all, you will receive the satisfaction in knowing that what you are doing is contributing directly to the life-saving work at St. Jude Children's Research Hospital and making a difference in the lives of children around the world. Run for a Reason!



Member



#### Become a Fan!

Be sure to become a fan of the Indianapolis Marathon & Half Marathon on Facebook. You'll receive important race updates and see interesting factoids from the Race Director himself. Click here to become a fan.



Community Health Network
Indianapolis Marathon & Half Marathon
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