

**For Immediate Release**  
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**12<sup>th</sup> Annual  
Indianapolis Marathon and Half Marathon  
Race Date: Saturday, October 20, 2007**

**Cardinal Fitness becomes Presenting Sponsor**

INDIANAPOLIS: Cardinal Fitness has become the presenting sponsor for the 12<sup>th</sup> Annual Indianapolis Marathon and Half Marathon. Race director Joel Sauer said, "It's great to have such an established company get involved with the race. Our mission has been to provide Indianapolis with a great event in the Lawrence area, and partnering with Cardinal Fitness is certainly an excellent fit that will allow us to deliver even better on that mission. Cardinal Fitness is focused on both fitness and community which is what the Indianapolis Marathon and Half Marathon is all about."

Terri Lumus, community relation's manager for Cardinal Fitness, said, "Everyone in the organization is so excited to be associated with the Indianapolis Marathon. It is a great event with something for everyone to get involved with, and it is also for a good cause." The Indianapolis Marathon has donated over \$150,000 to charities with its main emphasis on K.I.D.S. Inc. [www.kidsincindiana.com](http://www.kidsincindiana.com). K.I.D.S. Inc. is an organization that works with youth on the near-South side of downtown Indianapolis.

"Cardinal Fitness has 16 locations in the state and with the recent announcement of the Indianapolis Marathon and Half Marathon becoming the Indiana State Championships for the Road Runner's Club of America, it only made sense for Cardinal Fitness to get involved," says Terri Lummis

The races kick off at 8:30 a.m. (Eastern Daylight Savings time) on October 20, and include a Full and Half Marathon, a 4-person Marathon Relay, a 5K, and a 1-Mile kids run. Participants will run/walk along scenic courses including the Historic Fort Harrison area and State Park. Registration is still open for the 12<sup>th</sup> Annual Indianapolis Marathon & Half Marathon presented by Cardinal Fitness. For information or to register, go to [www.indianapolismarathon.com](http://www.indianapolismarathon.com).