

**For Immediate Release**

October 21, 2007

*Indianapolis Marathon and Half Marathon post race Newsletter*

[www.indianapolismarathon.com](http://www.indianapolismarathon.com)

**12<sup>th</sup> Annual  
Indianapolis Marathon and Half Marathon  
Presented by Cardinal Fitness**

**Note from the Race Director**

Wow, what a fantastic day we had for the race with the weather being near perfect. I would like to personally thank everyone who participated, volunteered, and was a spectator at this years Indianapolis Marathon & Half Marathon. We had amazing growth in 2007 as our numbers jumped 70% from a year ago, going from 2,750 in 2006 to 4,650 participants in 2007. We worked very hard this year to make some nice enhancements to the race and hope you noticed and enjoyed them.

I would like all of you to take a moment and help us keep improving the event by filling out our post race survey.

<http://www.zoomerang.com/survey.zgi?p=WEB2276NFF9KJT>

(If you already sent in your comments, we still have those, but feel free to complete the survey as well. If the link does not work at first, please try back again as there may be too many people attempting it at once. We will also be posting the survey on our website next week.)

Thank you  
Joel Sauer

**Results**

Race results are available by clicking here:

<http://www.indianapolismarathon.com/results.html>

### **Award Winners**

Congratulations to this years award winners! If you won an award and have not yet picked it up, you may pick it up from the Athletic Annex Running Center at 86th Street and Ditch Road (317) 872-0000. They are a long-time event sponsor so swing by to pick up your award, and stay to shop for the best in running shoes and apparel! Click here to see the 2007 award winners:

<http://www.indianapolismarathon.com/results.html>

### **Boston Marathon Qualifiers**

The Indianapolis Marathon is proud to be an official Boston Marathon Qualifying event! This year we had 132 Marathon Runners qualify for the 2008 and 2009 Boston Marathons!! We are very proud of these runners and wish them the best as they train for the Superbowl of Marathons! Click here to see a list of runners who qualified for Boston at this years

event: <http://www.indianapolismarathon.com/results.html>

### **RRCA Indiana State Championship Marathon and Half Marathon**

The Indianapolis Marathon is also proud to have been selected as the Road Runners Club of America (RRCA) 2007 Indiana State Championship events for the Marathon and Half Marathon! State Champions were formally recognized in both the Full Marathon and Half Marathon in the following categories: Overall Champions, Masters Champions (40+), and Grand-Masters Champions (50+). We are proud of these runners and congratulate them on their State Championships! Click here to look up these 2007 RRCA Indiana State Champions for their respective events:

<http://www.indianapolismarathon.com/results.html>

### **Merchandise**

Check out our event merchandise to showcase your participation in this event. Orders can be still be taken and fulfilled by our Merchandising partner Indy Promotional Products in time for Christmas. Click here to check out and purchase your Indianapolis Marathon merchandise:

[http://indypromoproducts.com/featuredproduct/index.aspx?DPSV\\_Id=162565](http://indypromoproducts.com/featuredproduct/index.aspx?DPSV_Id=162565)

### **Photos**

Brightroom Photographers were out on the course working hard to capture some great photos of you in action. Click here to check out and purchase your memento from this year's event:

[http://www.brightroom.com/view\\_event.asp?EVENTID=24972](http://www.brightroom.com/view_event.asp?EVENTID=24972)

### **Save the date**

Make sure to tell a friend and save the date for the 2008 Indianapolis Marathon and Half Marathon which is set for Saturday October 18, 2008. Registration for the 2008 event is now open online at:

<https://www.signmeup.com/site/reg/register.aspx?fid=MF2VDK7>

### **2007 Event Shirts**

The event shirts on backorder have all arrived and have been sent out as of last week to the 200+ people on the list. Please let us know if you have not received your back-ordered shirt as according to our records they are now all sent out.

### **Charity Gifts**

Due to our unprecedented 70% growth in 2007, we are very pleased to announce that our charity giving was also increased by 70% in 2007! The event donated over \$27,000 to local charities, and our charity partner TEAM MS (Multiple Sclerosis Foundation) raised over \$50,000 with record number of participants in their fundraiser as well. Over our 12 year history, we have together raised approximately 1/4 Million Dollars for area charity and non-profit organizations!

### **Volunteers**

The true backbone of our event! If you have a group of 10 or more that would be interested in learning more about volunteer opportunities for the 2008 Indianapolis Marathon, please contact us for more information. We truly appreciate our volunteers. Each volunteer group of 10 or more receives a \$100 donation to their organization. (Groups of 20 receive \$200, etc.) We are loyal to our volunteer groups as they are loyal to us, so previous years groups get first opportunity for 2008. After that, slots are filled on a first-come basis. In addition to the donation, all volunteers receive an event T-shirt and a free ticket to our post race cookout! We are humbled and honored to work with such a great group of volunteers each year.

### **Sponsor Recognition**

We would like to thank and recognize our sponsors for helping make this event possible for you, our valued participants. As you can see, we have many very loyal sponsors who have been supporting you and this event for a very long time! Please patronize their businesses and tell them you appreciate their support if you have the opportunity:

## Presenting Sponsor - **Cardinal Fitness**

Finisher Sponsor - **City of Lawrence, Mayor Deborah L. Cantwell (12-year supporter!)**

Finisher Sponsor - **Duke Energy (12-year sponsor!)**

Supporting Sponsor - **Athletic Annex (11-year sponsor!)**

Supporting Sponsor - **Wolf Printing (12-year sponsor!)**

Supporting Sponsor - **Indianapolis Metro Police (12-year supporter!)**

Supporting Sponsor - **Grant Communications**

Media Partner - **WIBC Newsradio 1070**

Aid Station Sponsor - **Gatorade**

### **Thank You!**

We hope you have a great year, be safe, and wishing you continued success in your training and fitness!

Sincerely,

Your friends at the Indianapolis Marathon & Half Marathon.

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